



PRESS RELEASE

Asian Agri's Fire Awareness Community Goes to School

Riau, 3 May 2018 – Asian Agri has taken its [Fire Awareness Community program](#) to schools in Riau to raise awareness among students of the dangers of forest fires.

The lessons aim to educate the youngest members of our community on the harmful consequences of fire, and how to lead more environmentally sustainable lives.

Together with the Fire Awareness Community team of Lubuk Ogong Village, Asian Agri visited elementary schools in Riau throughout April 2018.

The lessons were carefully planned to attract the interest of students and help them understand the importance of [preventing forest and land fires](#). By educating them at an early age, the company hopes the children can become agents of change who can inspire others, and encourage their parents to manage the environment sustainably.



Asian Agri's Fire Free Village Program Coordinator, Hafiz Hazalin, teaching students about the danger of forest and land fires. The material delivered to the students was light, interactive and easy to understand.



Students filled the Tree of Hope, where they attached their wishes for the environment.



Asian Agri with the Fire Awareness Community of Lubuk Ogong Village conducted a series of school visits on the dangers of forest and land fires, and to encourage students to become anti-fire ambassadors through the Fire Free Students program.

About Asian Agri:

Asian Agri is one of Indonesia's largest palm oil producers since 1979. Today, the company manages 100,000 hectares of land and employs over 25,000 people. A pioneer of the Indonesian government's Trans-National Government Migration (PIR-Trans) program, Asian Agri works with 30,000 plasma smallholders in Riau and Jambi who operate 60,000 hectares of palm oil plantations, as well as independent smallholders, bringing about positive impact on their quality of life and economic development.

Implementing a strict “no burn” policy and best practices in sustainable plantation management, Asian Agri has helped its smallholder partners improve productivity, yield and supply chain traceability, while assisting them obtain certifications. The company’s mills are technologically advanced and energy self-sufficient, minimizing greenhouse gas emissions.

Asian Agri is a member of the Roundtable on Sustainable Palm Oil (RSPO). More than 86% of both owned plantations in North Sumatra, Riau & Jambi provinces and 100% of scheme smallholder plantations in Riau & Jambi provinces have been RSPO certified. All plantations, including those owned by smallholders, have been certified by ISCC (International Sustainability & Carbon Certification). More than 91% of plantations and mills owned by Asian Agri have been ISPO (Indonesian Sustainable Palm Oil) certified.

The company’s operations are ISO 14001 certified, while its Learning Institute and nursery research center in Riau province, Indonesia are both ISO 9001 certified. Asian Agri’s R&D Center in North Sumatra was also given a certification by the International Plant-Analytical Exchange at the WEPAL lab at Wageningen University in The Netherlands, for its high standards.

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